

Beat: Business

## MEAT,POULTRY & SEAFOOD REMAINS LEADING FOOD MARKET, CONVERTED FLEXIBLE PACKAGING

### THE LARGEST FOOD MARKET IN 2018

PARIS - CLEVELAND, 05.06.2019, 14:10 Time

**USPA NEWS** - According to the study Converted Flexible Packaging, "Meat, poultry, and seafood was the largest food market for converted flexible packaging in 2018, accounted for 15% of demand. Among other major markets are baked goods, snack food, produce, candy and confections, pet food, dairy products, frozen food, beverages, and grain mill products."

According to the study Converted Flexible Packaging, "Meat, poultry, and seafood was the largest food market for converted flexible packaging in 2018, accounted for 15% of demand. Among other major markets are baked goods, snack food, produce, candy and confections, pet food, dairy products, frozen food, beverages, and grain mill products."

Demand for converted flexible packaging in food applications is projected to increase 3.3% annually to \$17 billion in 2023. Meat, poultry, and seafood will remain the leading market, supported by ongoing consumer demand for case-ready fresh meat, preseasoned meats, and individually wrapped portions.

Pouches and bags used in the meat, poultry, and seafood markets are typically high-barrier products that help extend the shelf life of these products, which tend to be highly perishable. Additionally, a wide range of value-added features is used in this market to add convenience or marketability. Value-added products for flexible packaging used in this market include :

- \* easy-peel films
- \* cook-in bags and films
- \* improved leak and puncture resistance
- \* odor control and freshness extending components
- \* films that allow for high-quality printing
- \* resealable bags and pouches (though the use of zippers as well as peel and reseal films).

Demand for converted flexible packaging in all markets is forecast to increase 2.9% annually to \$22.8 billion in 2023. The ongoing conversion from rigid to flexible formats and consumer interest in products packaged for single servings or uses will continue to drive gains.

Source : The Freedonia Group

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

#### Article online:

<https://www.uspa24.com/bericht-15508/meatpoultry-und-seafood-remains-leading-food-market-converted-flexible-packaging.html>

#### Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDSiV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

**Exemption from liability:**

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

**Editorial program service of General News Agency:**

United Press Association, Inc.  
3651 Lindell Road, Suite D168  
Las Vegas, NV 89103, USA  
(702) 943.0321 Local  
(702) 943.0233 Facsimile  
[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)  
[info@gna24.com](mailto:info@gna24.com)  
[www.gna24.com](http://www.gna24.com)